



April 10, 2009

Greetings!

On April 5-9, 2010, Judson University will be hosting its sixth annual Imago Film Festival, a faith-based film festival designed to showcase films of spiritual significance, artistic merit, and cultural relevance. The festival is a five night event that features nationally known speakers, an awards ceremony, and film discussions.

We would like to invite your business to be a part of this exciting event. Enclosed is information regarding ways to promote your business through the Imago Film Festival website and program, as well as at the actual event. The website has a nation-wide presence. The program will be given to all people who attend the festival and will also be displayed at select businesses in the area.

The festival is a five night event that features nationally known speakers, an awards ceremony, and film discussions. Films have been submitted from across the county. The film festival will be advertised beyond the Judson University campus in the Chicagoland area. Based on the length of the festival and the success of our past festivals, we anticipate about 800 people in attendance.

More information about the festival can be found at [www.imagofilmfestival.com](http://www.imagofilmfestival.com). We appreciate you taking the time to consider this opportunity. If you'd like to become an underwriter or just have questions, please contact **Terrence Wandtke**, the festival director, at **847-628-1066** or at **filmfestival@judsonu.edu**.

Sincerely,

Terrence Wandtke  
Associate Professor of Literature and Media Studies

Darren Wilson  
Assistant Professor of Media Studies